**Social Media Content: Voicing Concerns Over Health Canada’s Proposed Fees for NHPs**

*The social media copy in this document can be used to voice concern over Health Canada’s proposed fees for natural health products (NHPs). The content includes posts drafted from the perspectives of NDs and patients and can be used for* ***Facebook and LinkedIn****. Instead of using a visual asset, you can simply link to the Health Canada proposal:* [*https://www.canada.ca/en/health-canada/programs/consultation-proposed-fees-natural-health-products/fees-fee-policy.html*](https://www.canada.ca/en/health-canada/programs/consultation-proposed-fees-natural-health-products/fees-fee-policy.html%20) *.*

**POST #1 (ND perspective)**

Hi (tag your local MP),

I’d like to express concern regarding Health Canada’s proposed fees for natural health products. I along with other naturopathic doctors (NDs) share a concern that the proposed fees will result in significant price increases and more products being taken off the market, products that my patients rely on to manage their health.

The costs of #NHPs have already increased by up to 20% per product because of the pandemic and supply chain issues. NDs have extensive knowledge and training in the use of NHPs. Access to ALL NHPs is critical to ensuring NDs can continue to treat patients safely and effectively.

I thank you for your attention and ask that you request Health Canada suspend the proposed fees discussion until the Self-Care Framework has been completed and the NNHPD has cleared its current backlog.

**POST #2 (ND perspective)**

Health Canada’s proposed fees for natural health products will have a significant negative impact on everyone involved in the natural health product sector including naturopathic doctors (NDs) and other health care practitioners who use NHPs daily to safely and effectively treat their patients.

NDs are leaders in natural health care with extensive knowledge and training in the use of NHPs and I support regulations that ensure the products I recommend to patients are safe, effective and of high quality. However, if implemented, the proposed fees will result in significant price increases and more products being taken off the market, products that my patients rely on daily to manage their health.

Patients already pay out-of-pocket for NHPs as neither the publicly funded health care system nor third party insurers cover them and, the costs of NHPs have already increased by up to 20% per product due to the pandemic and supply chain issues.

I thank you for your attention and ask that you request Health Canada suspend the proposed fees discussion until the Self-Care Framework has been completed and the NNHPD has cleared its current backlog.

**POST #3 (patient perspective)**

Hi (tag your local MP),

I’d like to express concern regarding Health Canada’s proposed fees for natural health products. I am concerned that the proposed fees will result in significant price increases, limiting access to the therapeutics my naturopathic doctor (ND) uses safely and effectively every day, negatively impacting the naturopathic medical care NDs provide for hundreds of thousands of patients.

As the patient of a naturopathic doctor, I already pay out of pocket for #NHPs as neither the publicly funded health care system nor third-party insurers cover them. These proposed fees will have the inadvertent result of pricing the products I rely on to manage my health out of reach.

I thank you for your attention and ask that you request Health Canada suspend the proposed fees discussion until the Self-Care Framework has been completed and the NNHPD has cleared its current backlog.